

THE TWENTY SIX  
COLLECTIVE

Context



# Our Name

WE FORMED OUR PARTNERSHIP ON THE **26TH** OF FEB

WHEN RESEARCHING THE NUMBER FURTHER WE LEARNED IT  
HAD POWERFUL MEANINGS

- TETRAGRAMMATON
- 13+13 RELATES TO DOUBLE LOVE IN GEMATRIA
  - "ONE" IS COMPRISED OF LETTERS THAT TOTAL 13
  - "LOVE" IS ALSO COMPRISED OF LETTERS THAT TOTAL 13
- COSMIC, KARMIC AND NAVARNIC SIGNIFICANCE



# Creating a Collective



WHAT ARE  
WE DOING?

**FIRST AND FOREMOST**, WE'RE HELPING **PEOPLE** HAVE IT ALL BY BUILDING COMMUNITY, CONTENT, AND COACHING TO SHAPE PROSPEROUS, HARMONIOUS, AND MEANINGFUL LIVES

**THEN**, WE'LL WORK WITH **COMPANIES** DEVELOPING BESPOKE PROGRAMS TO REVEAL PEOPLE'S UNIQUE TALENTS, HARNESS CREATIVE ENERGY AND OVERCOME STRATEGIC OR INTERPERSONAL OBSTACLES

# WHO WE ARE



## **SAM COHEN (37)**

- BLESSED WITH TWO BOYS (ZEV & ASTRO), MARRIED FOR 5 YEARS, TOGETHER WITH GARNET FOR 12
- FORMER FOUNDER, OPERATOR, AND CONSULTANT. INDUSTRY AGNOSTIC COO BY DAY, CONSUL AND COACH BY NIGHT
- BUILT AND SCALED 3 BUSINESSES. RAISED MONEY. HIRED 100'S. MODERNISED ANTIQUATED INDUSTRIES THROUGH PLATFORMS AND DATA.
- GREW UP ON BOTH SIDES OF THE TRACKS. LEARNED EVERYTHING FIRSTHAND. MADE A MILLION MISTAKES. WILL MAKE A MILLION MORE
- STEPPING INTO MY TRUE PATH OF SERVICE. HAVING SPENT A LIFETIME HONING MY CRAFT & VOYAGING INSIDE OUT



## **FLORENCE OKIN (37)**

- MOTHER TO 2 BEAUTIFUL CHILDREN (ARIA & ELIJAH), MARRIED TO DANIEL FOR 8 YEARS, TOGETHER SINCE 21.
- SPENT THE LAST 15 YEARS IN OPERATIONAL AND STRATEGIC TALENT ROLES BUILDING AND SCALING HIGH GROWTH TECH COMPANIES, LAUNCHING NEW OFFICES, SPOTTING UNTAPPED TALENT AND CULTIVATING EXCELLENCE.
- CERTIFIED COACH, FACILITATED AND RAN LEADERSHIP DEVELOPMENT PROGRAMMES FOR FOUNDERS + C SUITE TEAMS, COACHED 100S.
- DEEPLY INTUITIVE AND DRIVEN BY HELPING PEOPLE UNDERSTAND THEIR UNIQUE POWER IN THE WORLD.
- PASSIONATE ABOUT SHARING AND GIVING PEOPLE A PATH TO A DEEPER LIFE BASED ON SPIRITUALITY AND MEANING.



# HOW?



REPLACING THE **EITHER-OR** MENTALITY, WHERE LIFE HAPPENS AT A COST, BY CREATING PROGRAMMING & SHARING INSIGHTS THAT EMPOWER PEOPLE **TO EVOLVE**

FUSING **SPIRITUALITY**, TRANSFORMATION, EXECUTIVE **COACHING**, AND ESOTERIC **WISDOM** INTO ONE ACCESSIBLE WHOLE

FORTIFYING **STRONG SOULS** THROUGH MEANINGFUL CONNECTING BECAUSE PEOPLE ARE INADEQUATELY SUPPORTED

**INTENSELY HUMAN** BACK TO BASICS WORK TO GUIDE THOSE WHO CHOOSE TO SEEK

# WHY?

IT'S OUR CALLING. OUR LIFE'S WORK

**WE KNOW SO MANY PEOPLE SEARCHING**

FOR MORE LOVE, MEANING, PURPOSE, AND BALANCE,  
FOR LESS STRESS, SADNESS AND SACRIFICE.

FEW HAVE THE SUPPORT TO LOOK IN THE MIRROR, TO  
THINK DEEPLY, TO STAY ACCOUNTABLE, TO REMAIN  
INSPIRED. TO LIVE A MEANINGFUL LIFE

**WE BELIEVE PEOPLE AREN'T COMMUNICATING WITH  
AN OPEN-HEART ABOUT THEIR VALUES.**

THE COLLECTIVE AIMS TO FILL THE VOID FACILITATING  
HONEST ENGAGEMENT IN AN ACCESSIBLE WAY.





# WHERE WE ARE

WE LAUNCHED OUR FIRST SURVEY, SENT TO +280 PEOPLE, WITH +190 COMPLETED (70% TAKE UP RATE)

THIS DATA SET PROVIDES A DEEP INSIGHT INTO WHERE 30-40-YEAR-OLDS (MAINLY BUT NOT EXCLUSIVELY) ARE ON THEIR LIFE'S JOURNEY, AND WHERE TO FOCUS

FROM THIS, WE HAVE REFLECTED THE KEY INSIGHTS

THEN IN CONSULTATION WITH YOU, WE WILL BUILD PROGRAMMING FOR THE NEXT 12 MONTHS





# WHATS NEXT?

IF YOU FEEL INSPIRED OR INTRIGUED TO CONTINUE, PLEASE COMPLETE [SURVEY #2 HERE](#) (<5MINS)

THE SURVEY DATA WILL INFORM NEXT 3MONTHS OF PROGRAMMING AND HOW YOU'D LIKE TO ENGAGE

WE CAN THEN START DEVELOPING OUR OFFERING AND SERVICE DELIVERY MODEL TO SUIT YOUR NEEDS

WE HAVE A LOT TO DO, WITH MANY UNKNOWNNS, AND DETAILS TO BE DISCOVERED, BUT NEED TO FACE OUR FEARS AND DO IT ANYWAY.



THE TWENTY SIX  
COLLECTIVE

LET'S BEGIN

SURVEY 2

THE TWENTY SIX  
COLLECTIVE



Insights from Survey 1





THIS IS AN  
INVITATION  
TO JOIN

## OUR JOURNEY

### **BASED ON**

- +30 YEARS OF EXPERIENCE
- 10 YEARS OF THOUGHT
- 3 MONTHS OF FOCUS
- 190 SURVEY RESPONSES
- UNRIVALLED INSIGHT

## YOUR LIFES WORK

### **WE WILL PROVIDE**

- PRACTICAL KNOWLEDGE TO GUIDE
- SPIRITUAL WISDOM TO LIFT
- PERSPECTIVE TO SEE
- COMMUNITY TO SUPPORT
- AVENUES TO LEARN
- NO ULTIMATE TRUTHS, ONLY YOUR TRUTH

# WHAT IS A COLLECTIVE?

A COLLECTIVE IS A GROUP OF INDIVIDUALS WHO WORK TOGETHER ON A **COMMON PROJECT** WITHOUT RELYING ON INTERNAL HIERARCHIES.



IN COLLECTIVES, LEADERSHIP HAPPENS NATURALLY AND FLUIDLY. **EVERYONE'S SKILLS AND KNOWLEDGE ARE RECOGNISED**, VALUED AND USED WHEN APPROPRIATE.



# WHY WE EXIST

## PURPOSE

TO GUIDE TOWARD ONE'S  
SOUL MISSION

## VISION

A PLANET WHERE WE LIVE BY  
OUR INNER VALUES

## MISSION

SHARING WISDOM TO CREATE  
EXTRAORDINARY LIVES

## OUR VALUES

### AUTHENTICITY

WE CAN ONLY TAKE YOU  
AS FAR AS WE'VE BEEN

### SIMPLICITY

WE WILL BE HONEST,  
KIND AND ACT WITH  
INTEGRITY

### PRACTICALITY

WE WILL USE PLAIN LANGUAGE  
AND ACCESSIBLE CONCEPTS

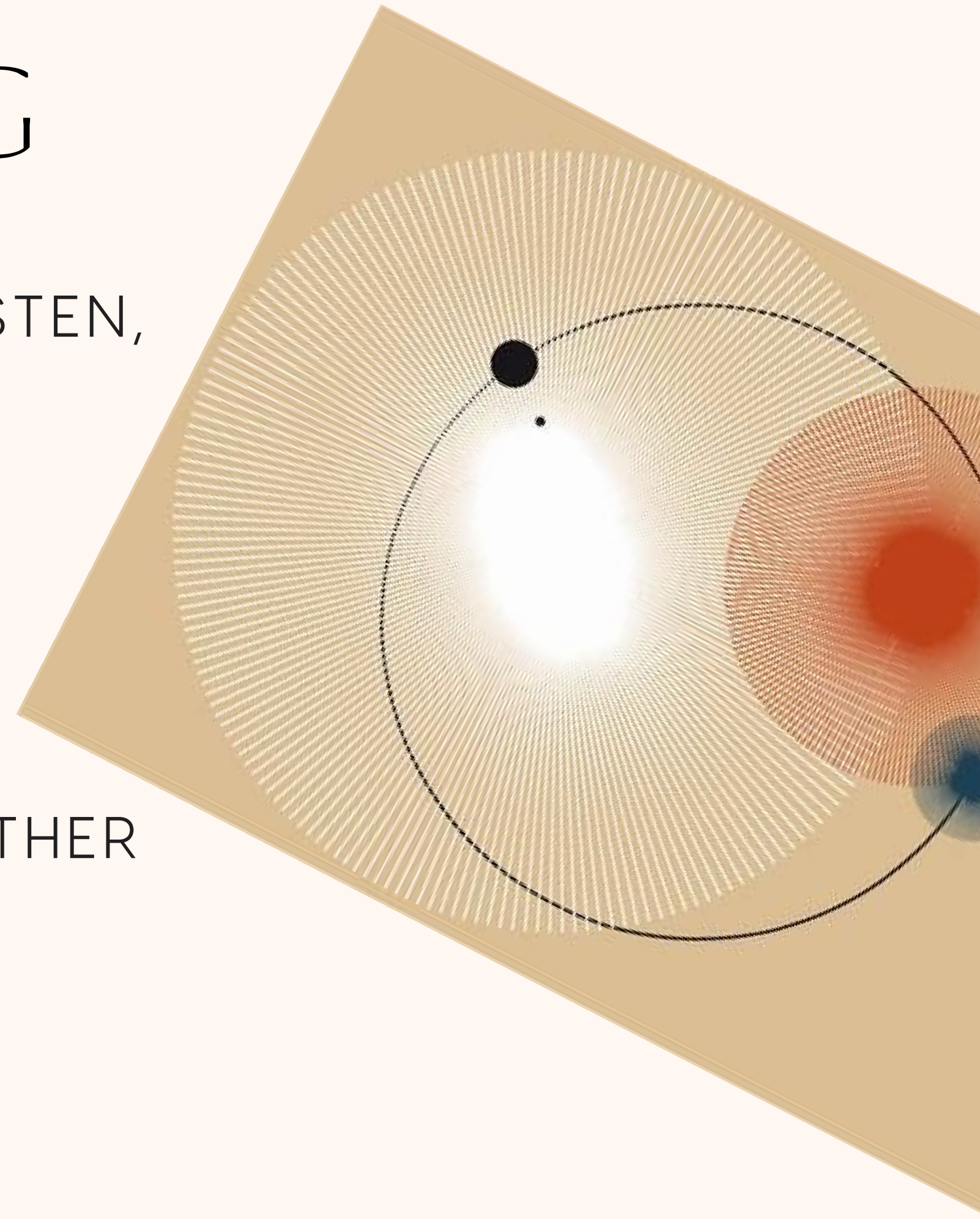


# WHAT WE'RE DOING

CREATING SPACES FOR PEOPLE TO LISTEN,  
LEARN AND SPEAK FROM THE HEART

THROUGH UNIQUE EXPERIENCES &  
CONTENT

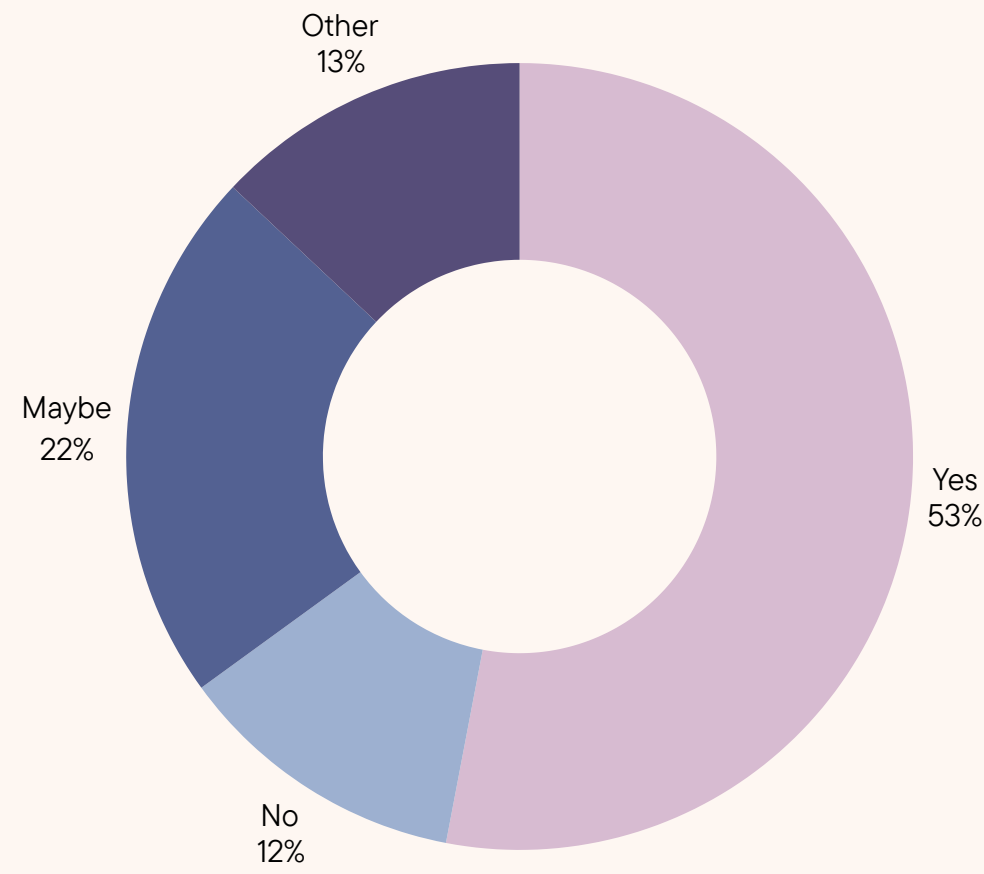
TO GROW AND GET STRONGER TOGETHER



# WHY

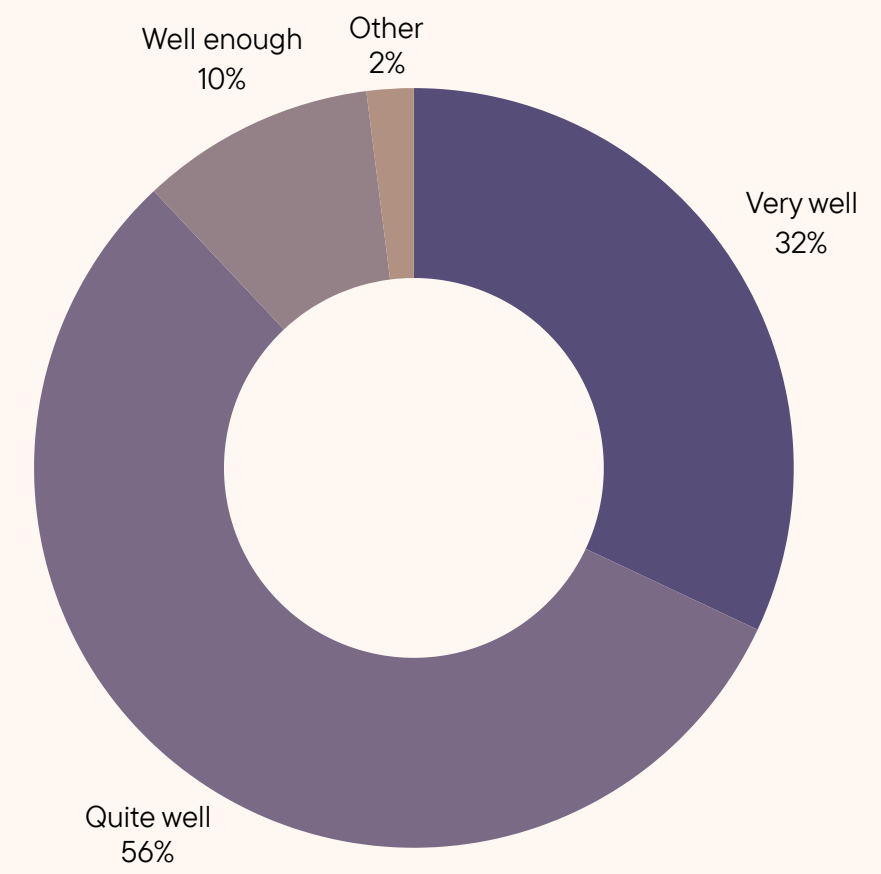
Only **53%**

BELIEVE THEY HAVE A PURPOSE



And **68%**

DON'T KNOW THEMSELVES VERY WELL



# BUT I'M NOT 'SPIRITUAL'

BEING SPIRITUAL IS A WAY OF LOOKING AT LIFE WHERE YOU'RE NOT ALONE  
A PART OF SOMETHING MUCH LARGER THAN CAN BE EXPLAINED  
A WORLD OF IMMENSE POSSIBILITIES  
IT'S A JOURNEY OF CONSTANT TRANSFORMATION  
IT'S NOT FOUND IN SEEKING OUTSIDE OF YOURSELF, BUT DIVING DEEP WITHIN





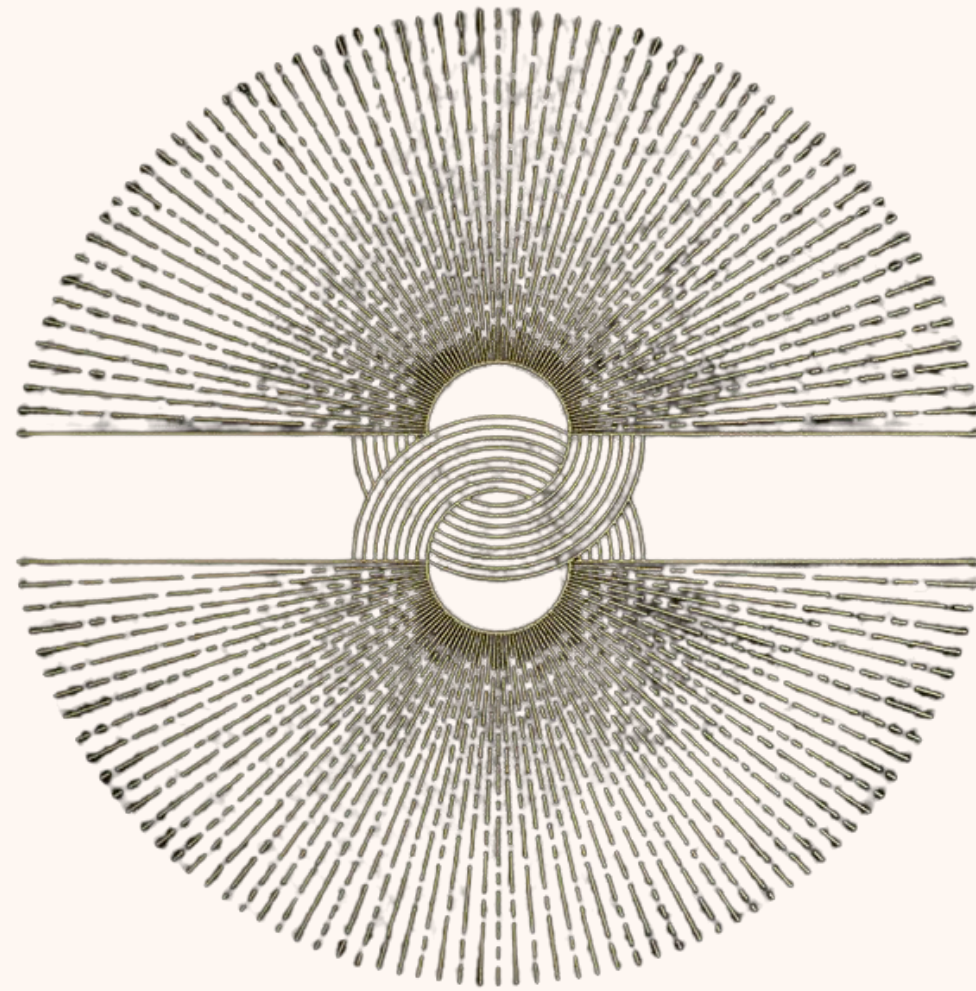
# ESSENCE

To Know Thyself

Guiding people  
toward their truest  
expression of self

# APPROACH

A blend of bespoke  
coaching, courses  
and community



Not having all the  
answers,  
Being led by you



# OUTCOMES

A SENSE OF BELONGING

SPACE FOR REFLECTION

ACCOUNTABILITY

HARNESSING YOUR UNIQUENESS



# USP

Our symphony of  
practical wisdom,  
commercial grounding  
and spiritual elevation to  
enrich your inner world



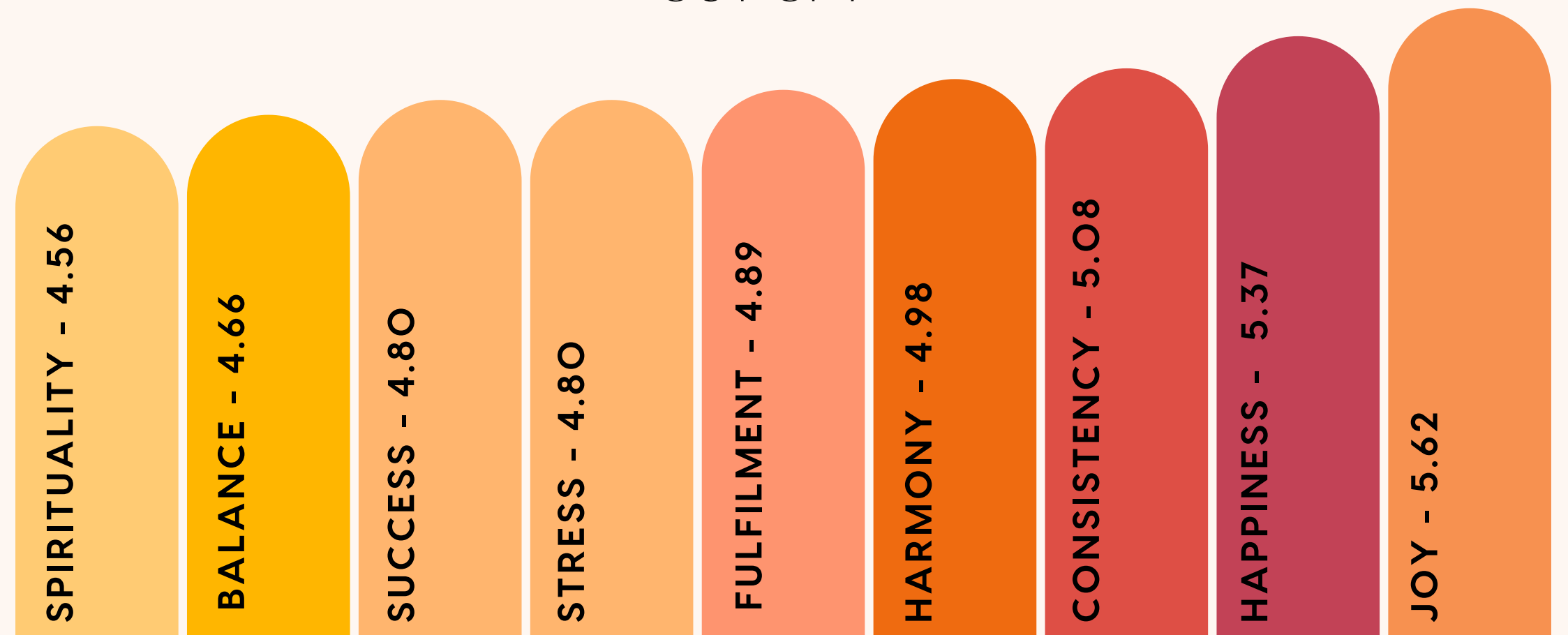
# SURVEY RESULTS



# THE “NINE VIRTUES”

People rated where they indexed across nine pertinent values and states of being

AV. SCORES  
OUT OF 7





# WHAT IT SHOWS

- **JOY AND HAPPINESS RANK HIGHEST**

- THEME OF SOLVING FOR SHORT TERM HIGHS VS BUILDING STABLE LONG TERM FOUNDATIONS

- **SUCCESS 3RD LOWEST**

- GULF BETWEEN WHETHER PEOPLES ENERGIES ARE MOVING THEM CLOSER TO THEIR DREAMS OR TO ACCUMULATING TRANSITORY PLEASURES

- **SPIRITUALITY LAST**

- WHETHER IT IS DEFINED SOLELY AS NOT BEING RELIGIOUS, PEOPLE DON'T VALUE HAVING PURPOSE OUTSIDE OF THEIR IMMEDIATE SPHERES OF INFLUENCE

# OTHER INSIGHTS

52%



DON'T LOVE  
WORK

61%



HAD  
THERAPY

47%



LACK  
PURPOSE

68%



PENSIVE  
POST SURVEY

~20%



HAVE NO  
MENTORS

88%



BELIEVE IN SELF  
DEVELOPMENT

## THE COLLECTIVE WILL HELP YOU



DISCOVER YOUR  
UNIQUE LIFE TASKS



GAIN SPACE TO  
BE SUPPORTED



CO-CREATE A  
LIFE ROADMAP



RELISH EXPLORING  
DEEPER QUESTIONS



COLLABORATE WITH  
INSPIRING PEOPLE



LEARN NEW  
METHODS TO EXPAND







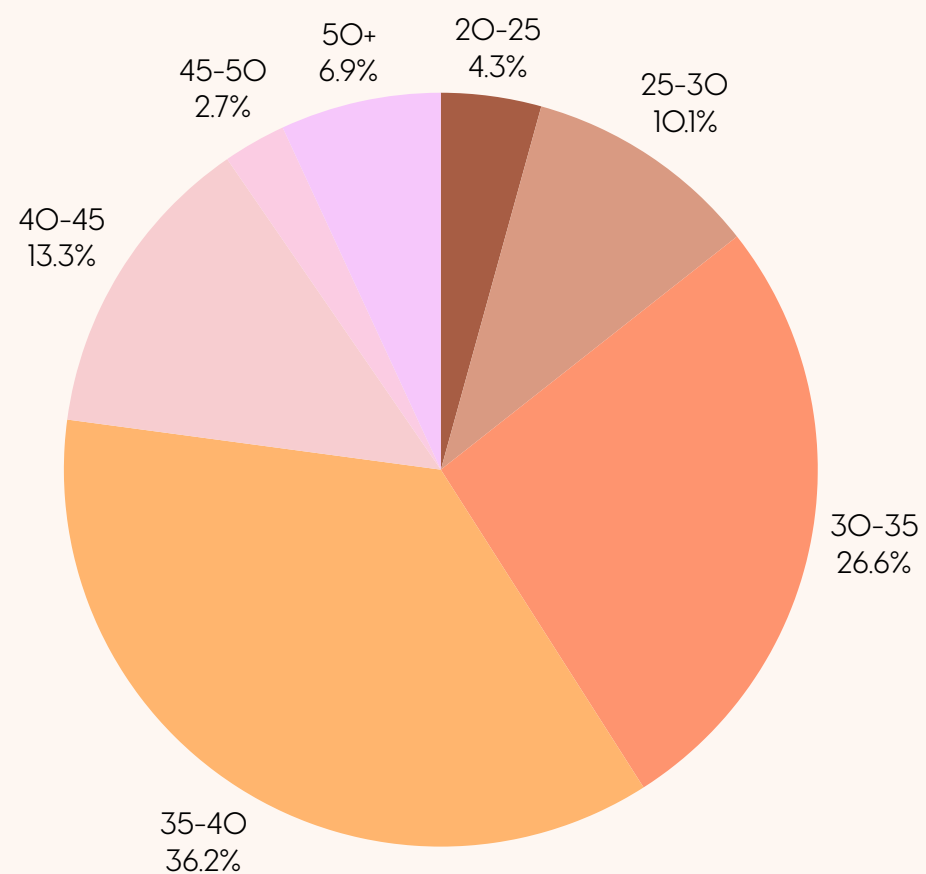
OUR  
DEMOGRAPHIC



# PEOPLE

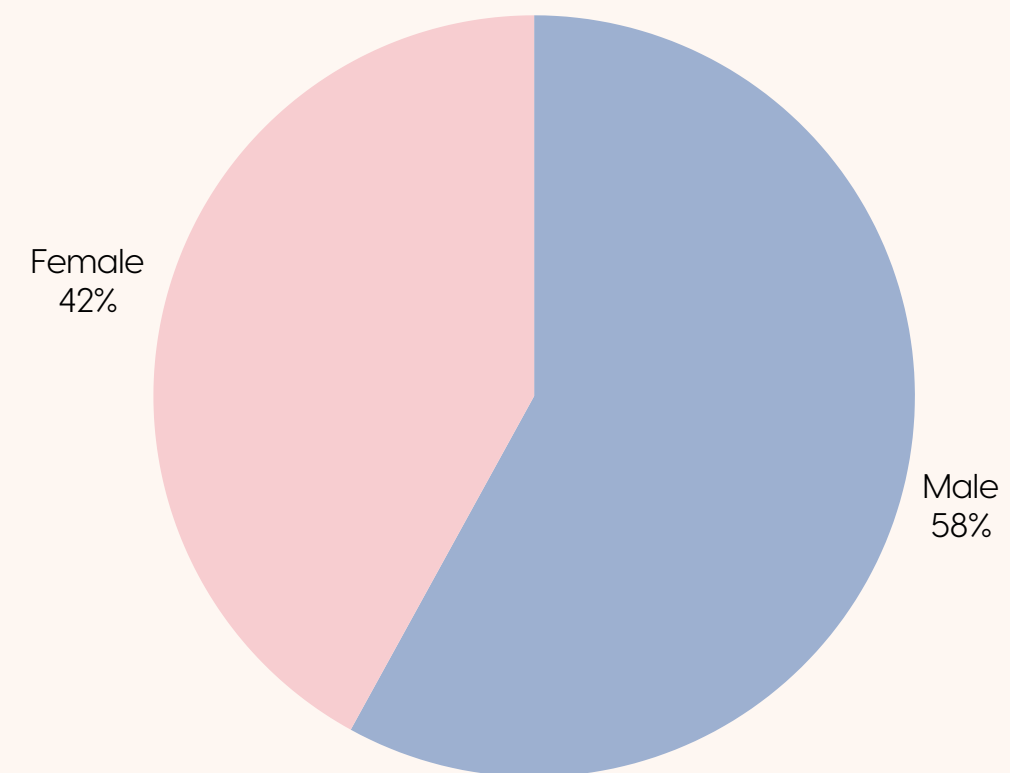
63%

30-40 YEARS OLD



58 / 42

MALE TO FEMALE



# VOCATION

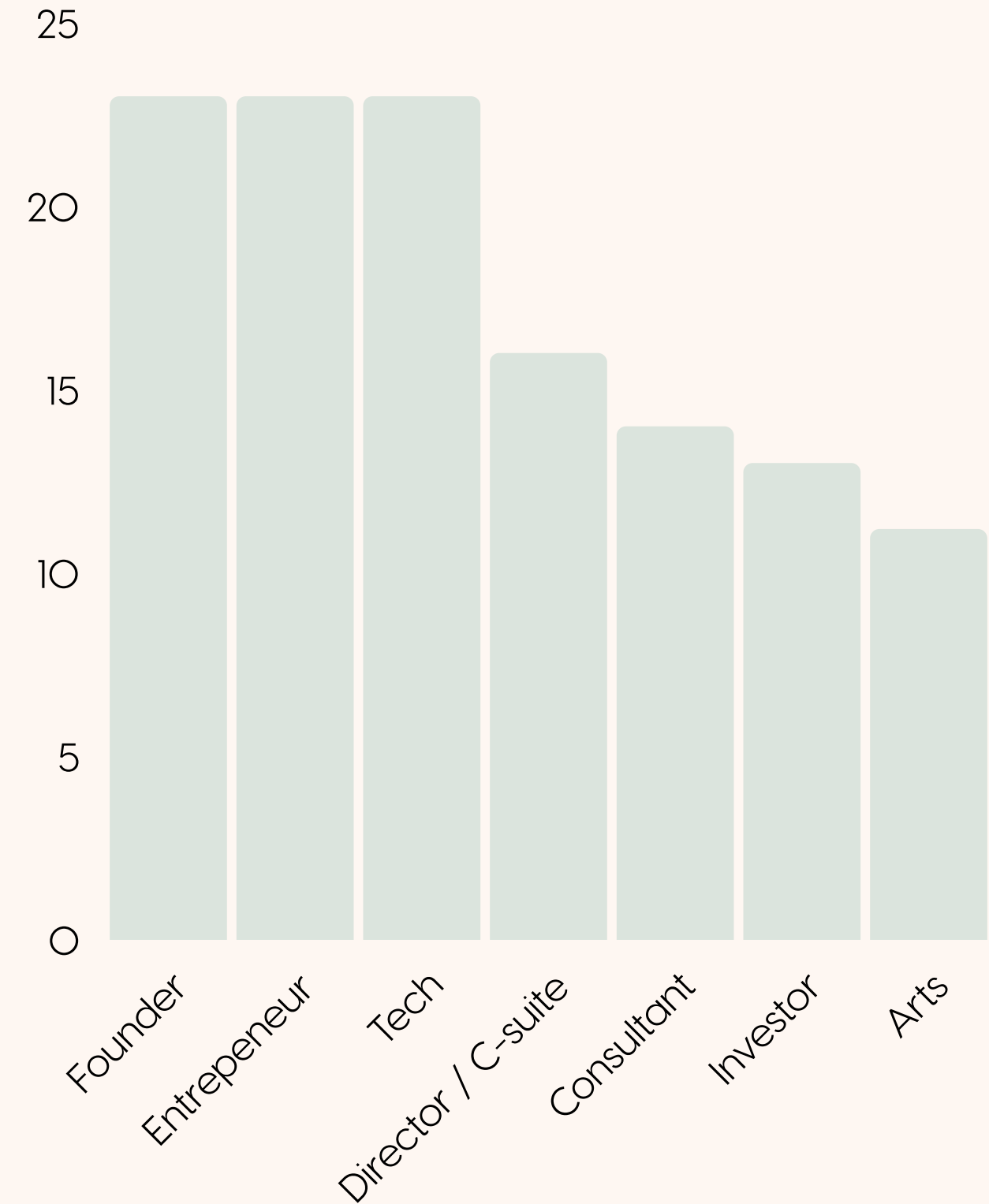
48%

LESS THAN HALF 'LOVE'  
WHAT THEY DO

36%

MORE THAN A THIRD  
ONLY 'LIKE' WHAT  
THEY DO

## CROSS SECTOR PROFILES



63%

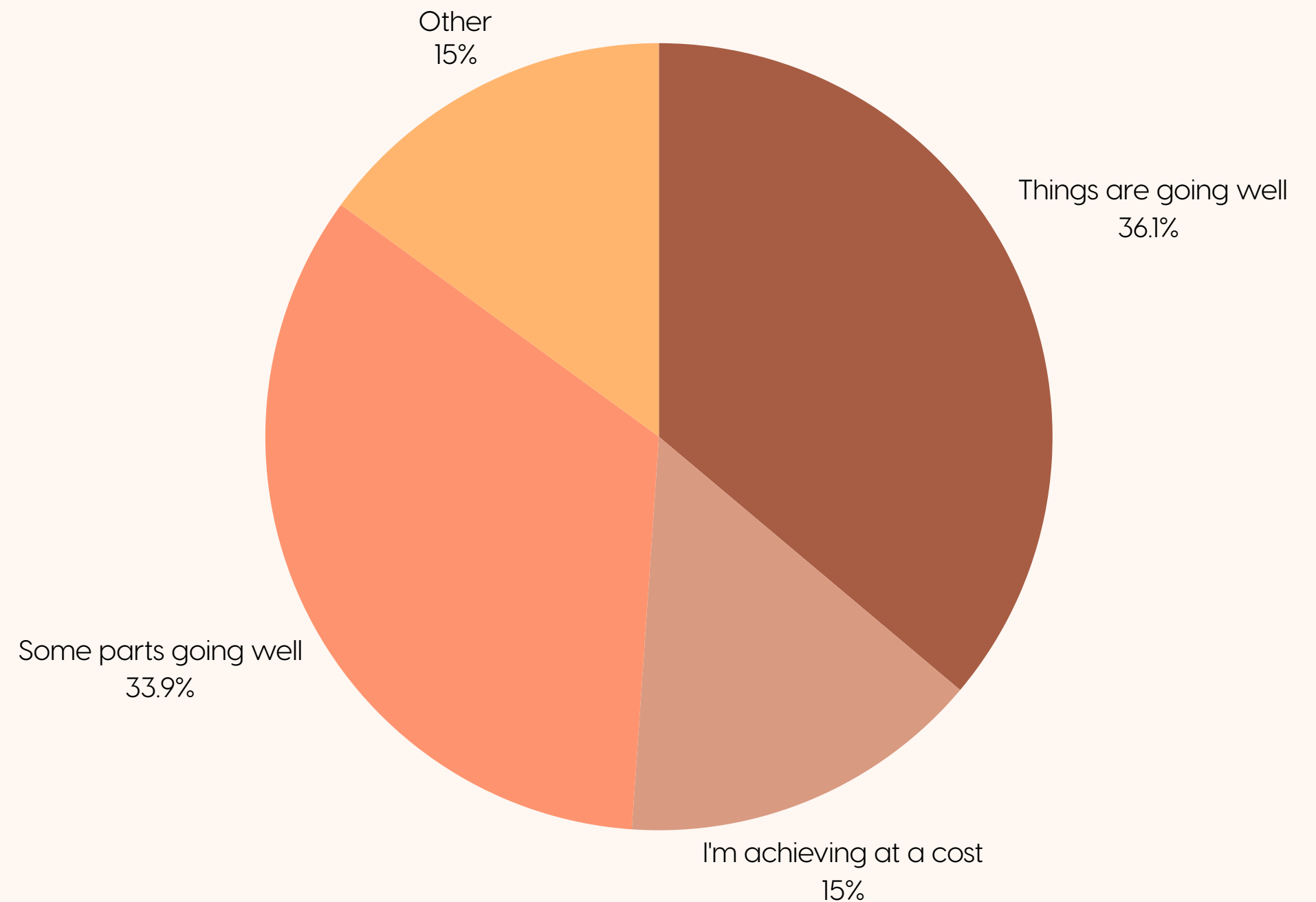
# BELIEVE LIFE COULD BE BETTER

---

"IT'S COMMON TO BELIEVE THAT LIFE IS A SERIES OF EXTERNAL EXPERIENCES, AND THAT WE MUST LIVE AN OUTWARDLY EXTRAORDINARY LIFE IN ORDER TO HAVE SOMETHING TO SHARE....

...THE EXPERIENCE OF OUR INNER WORLD IS OFTEN COMPLETELY OVERLOOKED"

RICK RUBIN

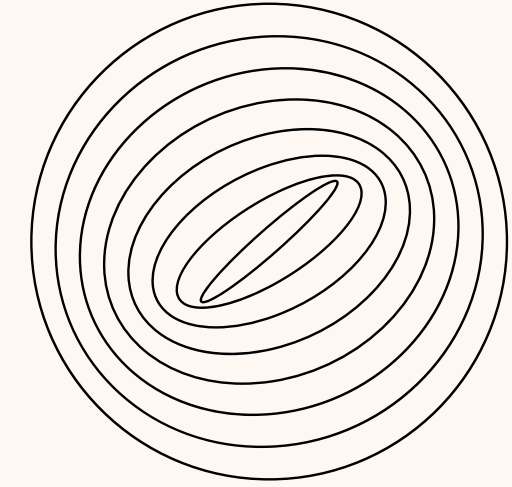






# THE PLAN

# WHERE TO START IS CLEAR



---

## 01 Introspection

.FOCUS ON SELF-EXPLORATION  
REFLECTION, AND GAINING  
INSIGHT

BETTER UNDERSTAND VALUES,  
BELIEFS, AND MOTIVATIONS,  
FOSTERING PERSONAL GROWTH  
AND SELF-DISCOVERY

---

## 02 Letting Go

STRESS MANAGEMENT,  
RESILIENCE, AND LETTING GO OF  
NEGATIVE EMOTIONS AND  
ATTACHMENTS

PRACTICAL STRATEGIES FOR  
COPING WITH LIFE'S CHALLENGES  
AND FINDING PEACE WITHIN

---

## 03 Achieving Peace

HOLISTIC WELL-BEING, INNER  
PEACE, AND HARMONY IN BOTH  
PERSONAL AND EXTERNAL  
ENVIRONMENTS

CULTIVATE INNER CALM WHILE  
NAVIGATING THE COMPLEXITIES  
OF LIFE, PROMOTING BALANCE  
AND FULFILLMENT



# WHAT'S NEXT

## SUSPEND

- JUDGEMENT, DISBELIEF, SHAME, EGO, GUILT, BLAME
- TAKE THE FIRST SMALL STEP OR GIANT LEAP FORWARD
- BE GENEROUS OF SPIRIT, OPEN HEARTED AND WILLING TO EVOLVE

## START

- AN EMAIL HAS BEEN SENT TO JOIN US VIA SURVEY 2
- TELL US HOW YOU'D LIKE TO ENGAGE, WHAT YOU'D LIKE TO GET OUT AND WHAT YOU CAN PUT IN
- IT WILL TAKE TIME FOR EVERYTHING TO FALL INTO PLACE SO PLEASE HAVE PATIENCE

## SHAPE

- WE'LL BE CO-CREATING COLLATERAL (FRAMEWORKS, METHODOLOGIES, MASTERCLASSES..)
- BUILDING INFRASTRUCTURE (WEBSITE, PORTALS, CRM...)
- LAUNCHING OUR FULL SPECTRUM OFFERING (TIERS, GROUPS, EXPERIENCES, EVENTS, RETREATS..)





THE TWENTY SIX  
COLLECTIVE

Let's begin

Survey 2



# Contact

FLO@THE TWENTYSIXCOLLECTIVE.COM

SAM@THE TWENTYSIXCOLLECTIVE.COM